

INVOICE



WDIV
550 W. Lafayette Blvd.
Detroit, MI 48226
52-0854807 FEIN
Main: (313)222-0444
Billing: (313)222-0459

http://www.clickondetroit.com/index

Billing Address:

Buying Time, LLC
Attention: Accounts Payable
650 Massachusetts Ave.
Suite 210
Washington, DC 20001

Send Payment To:

WDIV
75 Remittance Drive Ste 3110
Chicago, IL 60675-3110

Invoice #	Invoice Date	Invoice Month	Invoice Period
262665-2	11/07/12	November 2012	10/29/12 - 11/05/12

Station	Account Executive	Sales Office	Sales Region
WDIV	Nick Welte	MMT/Philadelphia	National

Advertiser	Product	Estimate Number
Pol/Driskell/D/STR/MI	DRISKELL FOR ST REP	2497

Flight Dates	Order #	Alt Order #
10/25/12 - 11/05/12	262665	06385419

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
428	428	433

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	11/02/12	11/02/12	Noon News 10/29-11/6	12-1p	-----1--	:30	1	\$850.00	NM
<hr/>									
Weeks: Start Date 10/29/12 End Date 11/04/12 MTWTFSS -----1-- Spots/Week 1 Rate \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDIV F 11/02/12 12:18 PM Noon News 10/29-11/6 12-1p :30 CDXX1020H \$850.00 NM									
2	10/26/12	11/02/12	Ricki Lake	3-4p	-----1--	:30	1	\$450.00	NM
<hr/>									
Weeks: Start Date 10/29/12 End Date 11/04/12 MTWTFSS -----1-- Spots/Week 1 Rate \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WDIV F 11/02/12 3:37 PM Ricki Lake 3-4p :30 GDXX1020H \$450.00 NM									
3	10/26/12	11/02/12	NBC Early	NBC Early	-----1--	:30	1	\$65.00	NM
<hr/>									
Weeks: Start Date 10/29/12 End Date 11/04/12 MTWTFSS -----1-- Spots/Week 1 Rate \$65.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WDIV F 11/02/12 NBC Early NBC Early :00 \$65.00 NM See MG 67.2									
4	10/26/12	11/02/12	M-F Local News @ 4pm	4p-430pm	-----1--	:30	1	\$850.00	NM
<hr/>									
Weeks: Start Date 10/29/12 End Date 11/04/12 MTWTFSS -----1-- Spots/Week 1 Rate \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WDIV F 11/02/12 3:58 PM M-F Local News @ 4pm 4p-430pm :30 GDXX1020H \$850.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
262665-2	11/07/12	November 2012	10/29/12 - 11/05/12
Advertiser	Product	Estimate Number	
Pol/Driskell/D/STR/MI	DRISKELL FOR ST REP	2497	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/26/12	11/02/12	4:30am Local News	4:30-5am M-F	-----1--	:30	1	\$65.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 -----1-- 1 \$65.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WDIV F 11/02/12 4:41 AM 4:30am Local News 4:30-5am M-F :30 GDXX1020H \$65.00 NM									
7	10/26/12	11/02/12	Local 4 News Today 5-6A	530-6a	-----1--	:30	1	\$475.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 -----1-- 1 \$475.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WDIV F 11/02/12 5:58 AM Local 4 News Today 5-6A 530-6a :30 GDXX1020H \$475.00 NM									
8	11/02/12	11/02/12	M-F Local 4 News 5-6pm	530P-6P	-----1--	:30	1	\$1,350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 -----1-- 1 \$1,350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDIV F 11/02/12 5:40 PM M-F Local 4 News 5-6pm 530P-6P :30 GDXX1020H \$1,350.00 NM									
9	10/26/12	11/02/12	M-F Local 4 News 6-630p	6P-630P	-----1--	:30	1	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 -----1-- 1 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WDIV F 11/02/12 6:11 PM M-F Local 4 News 6-630pm 6P-630P :30 GDXX1020H \$1,600.00 NM									
11	10/26/12	11/02/12	M-F Wheel of Fortune	7P-730P	-----1--	:30	1	\$2,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 -----1-- 1 \$2,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WDIV F 11/02/12 7:07 PM M-F Wheel of Fortune 7P-730P :30 GDXX1020H \$2,300.00 NM									
12	11/02/12	11/02/12	Today Show	7-8a	-----1--	:30	1	\$1,350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 -----1-- 1 \$1,350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDIV F 11/02/12 7:22 AM Today Show 7-8a :30 GDXX1020H \$1,350.00 NM									
13	10/26/12	11/02/12	M-F Jeopardy	730P-8P	-----1--	:30	1	\$2,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 -----1-- 1 \$2,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WDIV F 11/02/12 7:51 PM M-F Jeopardy 730P-8P :30 GDXX1020H \$2,300.00 NM									

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Advertiser	Product	Estimate Number	
Pol/Driskell/D/STR/MI	DRISKELL FOR ST REP	2497	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	10/29/12	11/05/12	11-1135P Late News	11P-1135P	1-----	:30	1	\$2,900.00	NM
Weeks: Start Date <u>10/29/12</u> End Date <u>11/04/12</u> MTWTFSS <u>1-----</u> Spots/Week <u>1</u> Rate <u>\$2,900.00</u>									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDIV M 10/29/12 11:29 PM 11-1135P Late News 11P-1135P :30 GDXX1020H \$2,900.00 NM									
Weeks: Start Date <u>11/05/12</u> End Date <u>11/11/12</u> MTWTFSS <u>1-----</u> Spots/Week <u>1</u> Rate <u>\$2,900.00</u>									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WDIV M 11/05/12 11-1135P Late News 11P-1135P :00 \$2,900.00 NM See MG 14.3									
3 WDIV M 11/05/12 11:29 PM Late News 10/31-11/5 11-1145p :30 GDXX1020H \$2,900.00 NM MG for 14.2 11/05									
15	10/29/12	10/29/12	Noon News 10/29-11/6	12-1p	1-----	:30	1	\$850.00	NM
Weeks: Start Date <u>10/29/12</u> End Date <u>11/04/12</u> MTWTFSS <u>1-----</u> Spots/Week <u>1</u> Rate <u>\$850.00</u>									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDIV M 10/29/12 12:24 PM Noon News 10/29-11/6 12-1p :30 GDXX1020H \$850.00 NM									
16	10/29/12	11/05/12	Ricki Lake	3-4p	1-----	:30	1	\$450.00	NM
Weeks: Start Date <u>10/29/12</u> End Date <u>11/04/12</u> MTWTFSS <u>1-----</u> Spots/Week <u>1</u> Rate <u>\$450.00</u>									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDIV M 10/29/12 3:29 PM Ricki Lake 3-4p :30 GDXX1020H \$450.00 NM									
Weeks: Start Date <u>11/05/12</u> End Date <u>11/11/12</u> MTWTFSS <u>1-----</u> Spots/Week <u>1</u> Rate <u>\$450.00</u>									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WDIV M 11/05/12 3:45 PM Ricki Lake 3-4p :30 GDXX1020H \$450.00 NM									
17	10/29/12	11/05/12	NBC Early	NBC Early	1-----	:30	1	\$65.00	NM
Weeks: Start Date <u>10/29/12</u> End Date <u>11/04/12</u> MTWTFSS <u>1-----</u> Spots/Week <u>1</u> Rate <u>\$65.00</u>									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDIV M 10/29/12 NBC Early NBC Early :00 \$65.00 NM See MG 67.2									
Weeks: Start Date <u>11/05/12</u> End Date <u>11/11/12</u> MTWTFSS <u>1-----</u> Spots/Week <u>1</u> Rate <u>\$65.00</u>									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WDIV M 11/05/12 NBC Early NBC Early :00 \$65.00 NM See MG 23.3,23.4									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
262665-2	11/07/12	November 2012	10/29/12 - 11/05/12
Advertiser	Product	Estimate Number	
Pol/Driskell/D/STR/MI	DRISKELL FOR ST REP	2497	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
18	10/29/12	11/05/12	M-F Local News @ 4pm	4p-430pm	1-----	:30	1	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 1----- 1 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDIV M 10/29/12 3:59 PM M-F Local News @ 4pm 4p-430pm :30 GDXX1020H \$850.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
11/05/12 11/11/12 1----- 1 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WDIV M 11/05/12 4:10 PM M-F Local News @ 4pm 4p-430pm :30 GDXX1020H \$850.00 NM									
19	10/29/12	11/05/12	4:30am Local News	4:30-5am M-F	1-----	:30	1	\$65.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 1----- 1 \$65.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDIV M 10/29/12 4:52 AM 4:30am Local News 4:30-5am M-F :30 GDXX1020H \$65.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
11/05/12 11/11/12 1----- 1 \$65.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WDIV M 11/05/12 4:30am Local News 4:30-5am M-F :00 \$65.00 NM									
See MG 23.3,23.4									
20	11/05/12	11/05/12	M-F Local 4 News 5-6pm	5P-530P	1-----	:30	1	\$1,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
11/05/12 11/11/12 1----- 1 \$1,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDIV M 11/05/12 5:27 PM M-F Local 4 News 5-6pm 5P-530P :30 GDXX1020H \$1,300.00 NM									
21	10/29/12	11/05/12	Local 4 News Today 5-6A	530-6a	1-----	:30	1	\$475.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 1----- 1 \$475.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDIV M 10/29/12 5:39 AM Local 4 News Today 5-6A 530-6a :30 GDXX1020H \$475.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
11/05/12 11/11/12 1----- 1 \$475.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WDIV M 11/05/12 5:39 AM Local 4 News Today 5-6A 530-6a :30 GDXX1020H \$475.00 NM									
22	10/29/12	10/29/12	M-F Local 4 News 5-6pm	530P-6P	1-----	:30	1	\$1,350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 1----- 1 \$1,350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDIV M 10/29/12 5:42 PM M-F Local 4 News 5-6pm 530P-6P :30 GDXX1020H \$1,350.00 NM									

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Advertiser	Product	Estimate Number	
Pol/Driskell/D/STR/MI	DRISKELL FOR ST REP	2497	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
23	10/29/12	11/05/12	M-F Local 4 News 6-630p 6P-630P		1-----	:30	1	\$1,600.00	NM
Weeks: Start Date 10/29/12 End Date 11/04/12 MTWTFSS 1----- Spots/Week 1 Rate \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDIV M 10/29/12 6:21 PM M-F Local 4 News 6-630pm 6P-630P :30 GDXX1020H \$1,600.00 NM									
Weeks: Start Date 11/05/12 End Date 11/11/12 MTWTFSS 1----- Spots/Week 1 Rate \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WDIV Th 11/01/12 9:59 AM Today Show 9-10A 9A-10A :30 GDXX1020H \$525.00 NM MG for 17.2,19.2,23.2									
4 WDIV Su 11/04/12 1:10 AM Sprt Final Ed. 10/28-11/4 1235-1a :30 GDXX1020H \$1,200.00 NM MG for 17.2,19.2,23.2									
2 WDIV M 11/05/12 M-F Local 4 News 6-630pm 6P-630P :00 \$1,600.00 NM See MG 23.3,23.4									
24	11/05/12	11/05/12	Local 4 News Today @ 6/630A-7A		1-----	:30	1	\$1,200.00	NM
Weeks: Start Date 11/05/12 End Date 11/11/12 MTWTFSS 1----- Spots/Week 1 Rate \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDIV M 11/05/12 6:29 AM Local 4 News Today @ 6A 630A-7A :30 GDXX1020H \$1,200.00 NM									
25	10/29/12	11/05/12	M-F Wheel of Fortune	7P-730P	1-----	:30	1	\$2,300.00	NM
Weeks: Start Date 10/29/12 End Date 11/04/12 MTWTFSS 1----- Spots/Week 1 Rate \$2,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDIV M 10/29/12 7:28 PM M-F Wheel of Fortune 7P-730P :30 GDXX1020H \$2,300.00 NM									
Weeks: Start Date 11/05/12 End Date 11/11/12 MTWTFSS 1----- Spots/Week 1 Rate \$2,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WDIV M 11/05/12 7:07 PM M-F Wheel of Fortune 7P-730P :30 GDXX1020H \$2,300.00 NM									
26	10/29/12	10/29/12	Today Show	7-8a	1-----	:30	1	\$1,350.00	NM
Weeks: Start Date 10/29/12 End Date 11/04/12 MTWTFSS 1----- Spots/Week 1 Rate \$1,350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDIV M 10/29/12 7:28 AM Today Show 7-8a :30 GDXX1020H \$1,350.00 NM									
27	10/29/12	11/05/12	M-F Jeopardy	730P-8P	1-----	:30	1	\$2,300.00	NM
Weeks: Start Date 10/29/12 End Date 11/04/12 MTWTFSS 1----- Spots/Week 1 Rate \$2,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDIV M 10/29/12 7:52 PM M-F Jeopardy 730P-8P :30 GDXX1020H \$2,300.00 NM									
Weeks: Start Date 11/05/12 End Date 11/11/12 MTWTFSS 1----- Spots/Week 1 Rate \$2,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WDIV M 11/05/12 7:43 PM M-F Jeopardy 730P-8P :30 GDXX1020H \$2,300.00 NM									

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Advertiser	Product	Estimate Number	
Pol/Driskell/D/STR/MI	DRISKELL FOR ST REP	2497	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
28	10/27/12	11/03/12	Sat 6-8am/Local 4 News	6-7am	-----1-	:30	1	\$550.00	NM
Weeks: Start Date <u>10/29/12</u> End Date <u>11/04/12</u> MTWTFSS <u>-----1-</u> Spots/Week <u>1</u> Rate <u>\$550.00</u>									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WDIV Sa 11/03/12 6:53 AM Sat 6-8am/Local 4 News 6-7am :30 GDXX1020H \$550.00 NM									
29	10/27/12	11/03/12	Sat 6-8am/Local 4 News	7-8am	-----1-	:30	1	\$600.00	NM
Weeks: Start Date <u>10/29/12</u> End Date <u>11/04/12</u> MTWTFSS <u>-----1-</u> Spots/Week <u>1</u> Rate <u>\$600.00</u>									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WDIV Sa 11/03/12 7:29 AM Sat 6-8am/Local 4 News 7-8am :30 GDXX1020H \$600.00 NM									
30	10/27/12	11/03/12	Sat 8-10am Today	Sat 8-9am Today	-----1-	:30	1	\$950.00	NM
Weeks: Start Date <u>10/29/12</u> End Date <u>11/04/12</u> MTWTFSS <u>-----1-</u> Spots/Week <u>1</u> Rate <u>\$950.00</u>									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WDIV Sa 11/03/12 8:27 AM Sat 8-10am Today Sat 8-9am Today :30 GDXX1020H \$950.00 NM									
31	10/27/12	11/03/12	Sat 8-10am Today	Sat 9-10am Today	-----1-	:30	1	\$1,000.00	NM
Weeks: Start Date <u>10/29/12</u> End Date <u>11/04/12</u> MTWTFSS <u>-----1-</u> Spots/Week <u>1</u> Rate <u>\$1,000.00</u>									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WDIV Sa 11/03/12 9:59 AM Sat 8-10am Today Sat 9-10am Today :30 GDXX1020H \$1,000.00 NM									
32	11/04/12	11/04/12	Sun 6pm	Sun 6pm	-----1	:30	1	\$1,200.00	NM
Weeks: Start Date <u>10/29/12</u> End Date <u>11/04/12</u> MTWTFSS <u>-----1</u> Spots/Week <u>1</u> Rate <u>\$1,200.00</u>									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WDIV Su 11/04/12 6:23 PM Sun 6pm Sun 6pm :30 GDXX1020H \$1,200.00 NM									
33	10/28/12	11/04/12	Sun News 6-730am	Sun 6-7am	-----1	:30	1	\$500.00	NM
Weeks: Start Date <u>10/29/12</u> End Date <u>11/04/12</u> MTWTFSS <u>-----1</u> Spots/Week <u>1</u> Rate <u>\$500.00</u>									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WDIV Su 11/04/12 6:57 AM Sun News 6-730am Sun 6-7am :30 GDXX1020H \$500.00 NM									
34	10/28/12	11/04/12	Sun News 6-730am	Sun 7-7:30am	-----1	:30	1	\$550.00	NM
Weeks: Start Date <u>10/29/12</u> End Date <u>11/04/12</u> MTWTFSS <u>-----1</u> Spots/Week <u>1</u> Rate <u>\$550.00</u>									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WDIV Su 11/04/12 7:19 AM Sun News 6-730am Sun 7-7:30am :30 GDXX1020H \$550.00 NM									
35	10/28/12	11/04/12	Sun Local News 8-9am	Sun 8-9am	-----1	:30	1	\$550.00	NM
Weeks: Start Date <u>10/29/12</u> End Date <u>11/04/12</u> MTWTFSS <u>-----1</u> Spots/Week <u>1</u> Rate <u>\$550.00</u>									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WDIV Su 11/04/12 8:46 AM Sun Local News 8-9am Sun 8-9am :30 GDXX1020H \$550.00 NM									

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Chicago, IL 60675-3110

http://www.clickondetroit.com/index

Invoice #	Invoice Date	Invoice Month	Invoice Period
262665-2	11/07/12	November 2012	10/29/12 - 11/05/12
Advertiser	Product	Estimate Number	
Pol/Driskell/D/STR/MI	DRISKELL FOR ST REP	2497	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
36	11/01/12	11/01/12	10-11AM Ellen	10-11A Ellen	---1---	:30	1	\$550.00	NM
Weeks: Start Date <u>10/29/12</u> End Date <u>11/04/12</u> MTWTFSS <u>---1---</u> Spots/Week <u>1</u> Rate <u>\$550.00</u>									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDIV Th 11/01/12 10:40 AM 10-11AM Ellen 10-11A Ellen :30 GDXX1020H \$550.00 NM									
37	10/25/12	11/01/12	11-1135P Late News	11P-1135P	---1---	:30	1	\$2,900.00	NM
Weeks: Start Date <u>10/29/12</u> End Date <u>11/04/12</u> MTWTFSS <u>---1---</u> Spots/Week <u>1</u> Rate <u>\$2,900.00</u>									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WDIV Th 11/01/12 11:31 PM 11-1135P Late News 11P-1135P :30 GDXX1020H \$2,900.00 NM									
38	10/25/12	11/01/12	Today III	11A-12N Today III	---1---	:30	1	\$375.00	NM
Weeks: Start Date <u>10/29/12</u> End Date <u>11/04/12</u> MTWTFSS <u>---1---</u> Spots/Week <u>1</u> Rate <u>\$375.00</u>									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WDIV Th 11/01/12 11:30 AM Today III 11A-12N Today III :30 GDXX1020H \$375.00 NM									
40	10/25/12	11/01/12	Ricki Lake	3-4p	---1---	:30	1	\$450.00	NM
Weeks: Start Date <u>10/29/12</u> End Date <u>11/04/12</u> MTWTFSS <u>---1---</u> Spots/Week <u>1</u> Rate <u>\$450.00</u>									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WDIV Th 11/01/12 3:41 PM Ricki Lake 3-4p :30 GDXX1020H \$450.00 NM									
41	10/25/12	11/01/12	NBC Early	NBC Early	---1---	:30	1	\$65.00	NM
Weeks: Start Date <u>10/29/12</u> End Date <u>11/04/12</u> MTWTFSS <u>---1---</u> Spots/Week <u>1</u> Rate <u>\$65.00</u>									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WDIV Th 11/01/12 NBC Early NBC Early :00 \$65.00 NM See MG 67.2									
42	10/25/12	11/01/12	M-F Local News @ 4pm	4p-430pm	---1---	:30	1	\$850.00	NM
Weeks: Start Date <u>10/29/12</u> End Date <u>11/04/12</u> MTWTFSS <u>---1---</u> Spots/Week <u>1</u> Rate <u>\$850.00</u>									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WDIV Th 11/01/12 4:28 PM M-F Local News @ 4pm 4p-430pm :30 GDXX1020H \$850.00 NM									
43	10/25/12	11/01/12	4:30am Local News	4:30-5am M-F	---1---	:30	1	\$65.00	NM
Weeks: Start Date <u>10/29/12</u> End Date <u>11/04/12</u> MTWTFSS <u>---1---</u> Spots/Week <u>1</u> Rate <u>\$65.00</u>									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WDIV Th 11/01/12 4:58 AM 4:30am Local News 4:30-5am M-F :30 GDXX1020H \$65.00 NM									

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INVOICE



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75 Remittance Drive Ste 3110
Chicago, IL 60675-3110

http://www.clickondetroit.com/index

Invoice #	Invoice Date	Invoice Month	Invoice Period
262665-2	11/07/12	November 2012	10/29/12 - 11/05/12
Advertiser	Product	Estimate Number	
Pol/Driskell/D/STR/MI	DRISKELL FOR ST REP	2497	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
44	11/01/12	11/01/12	M-F Local 4 News 5-6pm 5P-530P		--- 1 ---	:30	1	\$1,300.00	NM
Weeks: Start Date <u>10/29/12</u> End Date <u>11/04/12</u> MTWTFSS <u>--- 1 ---</u> Spots/Week <u>1</u> Rate <u>\$1,300.00</u>									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDIV Th 11/01/12 5:14 PM M-F Local 4 News 5-6pm 5P-530P :30 GDXX1020H \$1,300.00 NM									
45	10/25/12	11/01/12	Local 4 News Today 5-6A 530-6a		--- 1 ---	:30	1	\$475.00	NM
Weeks: Start Date <u>10/29/12</u> End Date <u>11/04/12</u> MTWTFSS <u>--- 1 ---</u> Spots/Week <u>1</u> Rate <u>\$475.00</u>									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WDIV Th 11/01/12 5:58 AM Local 4 News Today 5-6A 530-6a :30 GDXX1020H \$475.00 NM									
46	10/25/12	11/01/12	M-F Local 4 News 6-630p 6P-630P		--- 1 ---	:30	1	\$1,600.00	NM
Weeks: Start Date <u>10/29/12</u> End Date <u>11/04/12</u> MTWTFSS <u>--- 1 ---</u> Spots/Week <u>1</u> Rate <u>\$1,600.00</u>									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WDIV Th 11/01/12 6:29 PM M-F Local 4 News 6-630pm 6P-630P :30 GDXX1020H \$1,600.00 NM									
47	11/01/12	11/01/12	Local 4 News Today @ 6/630A-7A		--- 1 ---	:30	1	\$1,200.00	NM
Weeks: Start Date <u>10/29/12</u> End Date <u>11/04/12</u> MTWTFSS <u>--- 1 ---</u> Spots/Week <u>1</u> Rate <u>\$1,200.00</u>									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDIV Th 11/01/12 6:28 AM Local 4 News Today @ 6A 630A-7A :30 GDXX1020H \$1,200.00 NM									
48	10/25/12	11/01/12	M-F Wheel of Fortune	7P-730P	--- 1 ---	:30	1	\$2,300.00	NM
Weeks: Start Date <u>10/29/12</u> End Date <u>11/04/12</u> MTWTFSS <u>--- 1 ---</u> Spots/Week <u>1</u> Rate <u>\$2,300.00</u>									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WDIV Th 11/01/12 7:07 PM M-F Wheel of Fortune 7P-730P :30 GDXX1020H \$2,300.00 NM									
50	10/25/12	11/01/12	M-F Jeopardy	730P-8P	--- 1 ---	:30	1	\$2,300.00	NM
Weeks: Start Date <u>10/29/12</u> End Date <u>11/04/12</u> MTWTFSS <u>--- 1 ---</u> Spots/Week <u>1</u> Rate <u>\$2,300.00</u>									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WDIV Th 11/01/12 7:52 PM M-F Jeopardy 730P-8P :30 GDXX1020H \$2,300.00 NM									
51	10/30/12	10/30/12	10-11AM Ellen	10-11A Ellen	- 1 -----	:30	1	\$550.00	NM
Weeks: Start Date <u>10/29/12</u> End Date <u>11/04/12</u> MTWTFSS <u>- 1 -----</u> Spots/Week <u>1</u> Rate <u>\$550.00</u>									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDIV Tu 10/30/12 10:59 AM 10-11AM Ellen 10-11A Ellen :30 GDXX1020H \$550.00 NM									
52	10/30/12	10/30/12	11-1135P Late News	11P-1135P	- 1 -----	:30	1	\$2,900.00	NM
Weeks: Start Date <u>10/29/12</u> End Date <u>11/04/12</u> MTWTFSS <u>- 1 -----</u> Spots/Week <u>1</u> Rate <u>\$2,900.00</u>									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDIV Tu 10/30/12 11:28 PM 11-1135P Late News 11P-1135P :30 GDXX1020H \$2,900.00 NM									

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INVOICE



Send Payment To:

WDIV
75 Remittance Drive Ste 3110
Chicago, IL 60675-3110

http://www.clickondetroit.com/index

Invoice #	Invoice Date	Invoice Month	Invoice Period
262665-2	11/07/12	November 2012	10/29/12 - 11/05/12
Advertiser	Product	Estimate Number	
Pol/Driskell/D/STR/MI	DRISKELL FOR ST REP	2497	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
53	10/30/12	10/30/12	Today III	11A-12N Today III	- 1 -----	:30	1	\$375.00	NM
Weeks: Start Date <u>10/29/12</u> End Date <u>11/04/12</u> MTWTFSS <u>- 1 -----</u> Spots/Week <u>1</u> Rate <u>\$375.00</u>									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDIV Tu 10/30/12 11:30 AM Today III 11A-12N Today III :30 GDXX1020H \$375.00 NM									
54	10/30/12	10/30/12	Ricki Lake	3-4p	- 1 -----	:30	1	\$450.00	NM
Weeks: Start Date <u>10/29/12</u> End Date <u>11/04/12</u> MTWTFSS <u>- 1 -----</u> Spots/Week <u>1</u> Rate <u>\$450.00</u>									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDIV Tu 10/30/12 3:26 PM Ricki Lake 3-4p :30 GDXX1020H \$450.00 NM									
55	10/30/12	10/30/12	NBC Early	NBC Early	- 1 -----	:30	1	\$65.00	NM
Weeks: Start Date <u>10/29/12</u> End Date <u>11/04/12</u> MTWTFSS <u>- 1 -----</u> Spots/Week <u>1</u> Rate <u>\$65.00</u>									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDIV Tu 10/30/12 NBC Early NBC Early :00 \$65.00 NM See MG 67.2									
56	10/30/12	10/30/12	M-F Local News @ 4pm	4p-430pm	- 1 -----	:30	1	\$850.00	NM
Weeks: Start Date <u>10/29/12</u> End Date <u>11/04/12</u> MTWTFSS <u>- 1 -----</u> Spots/Week <u>1</u> Rate <u>\$850.00</u>									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDIV Tu 10/30/12 4:11 PM M-F Local News @ 4pm 4p-430pm :30 GDXX1020H \$850.00 NM									
57	10/30/12	10/30/12	4:30am Local News	4:30-5am M-F	- 1 -----	:30	1	\$65.00	NM
Weeks: Start Date <u>10/29/12</u> End Date <u>11/04/12</u> MTWTFSS <u>- 1 -----</u> Spots/Week <u>1</u> Rate <u>\$65.00</u>									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDIV Tu 10/30/12 4:38 AM 4:30am Local News 4:30-5am M-F :30 GDXX1020H \$65.00 NM									
58	10/30/12	10/30/12	M-F Local 4 News 5-6pm	5P-530P	- 1 -----	:30	1	\$1,300.00	NM
Weeks: Start Date <u>10/29/12</u> End Date <u>11/04/12</u> MTWTFSS <u>- 1 -----</u> Spots/Week <u>1</u> Rate <u>\$1,300.00</u>									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDIV Tu 10/30/12 5:28 PM M-F Local 4 News 5-6pm 5P-530P :30 GDXX1020H \$1,300.00 NM									
59	10/30/12	10/30/12	Local 4 News Today 5-6A	530-6a	- 1 -----	:30	1	\$475.00	NM
Weeks: Start Date <u>10/29/12</u> End Date <u>11/04/12</u> MTWTFSS <u>- 1 -----</u> Spots/Week <u>1</u> Rate <u>\$475.00</u>									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDIV Tu 10/30/12 5:42 AM Local 4 News Today 5-6A 530-6a :30 GDXX1020H \$475.00 NM									

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75 Remittance Drive Ste 3110
Chicago, IL 60675-3110

http://www.clickondetroit.com/index

Invoice #	Invoice Date	Invoice Month	Invoice Period
262665-2	11/07/12	November 2012	10/29/12 - 11/05/12
Advertiser	Product	Estimate Number	
Pol/Driskell/D/STR/MI	DRISKELL FOR ST REP	2497	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
60	10/30/12	10/30/12	M-F Local 4 News 6-630p6P-630P		- 1 -----	:30	1	\$1,600.00	NM
Weeks: Start Date <u>10/29/12</u> End Date <u>11/04/12</u> MTWTFSS <u>- 1 -----</u> Spots/Week <u>1</u> Rate <u>\$1,600.00</u>									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDIV Tu 10/30/12 6:29 PM M-F Local 4 News 6-630pm 6P-630P :30 GDXX1020H \$1,600.00 NM									
61	10/30/12	10/30/12	Local 4 News Today @ 6/630A-7A		- 1 -----	:30	1	\$1,200.00	NM
Weeks: Start Date <u>10/29/12</u> End Date <u>11/04/12</u> MTWTFSS <u>- 1 -----</u> Spots/Week <u>1</u> Rate <u>\$1,200.00</u>									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDIV Tu 10/30/12 6:41 AM Local 4 News Today @ 6A 630A-7A :30 GDXX1020H \$1,200.00 NM									
62	10/30/12	10/30/12	M-F Wheel of Fortune	7P-730P	- 1 -----	:30	1	\$2,300.00	NM
Weeks: Start Date <u>10/29/12</u> End Date <u>11/04/12</u> MTWTFSS <u>- 1 -----</u> Spots/Week <u>1</u> Rate <u>\$2,300.00</u>									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDIV Tu 10/30/12 7:17 PM M-F Wheel of Fortune 7P-730P :30 GDXX1020H \$2,300.00 NM									
63	10/30/12	10/30/12	M-F Jeopardy	730P-8P	- 1 -----	:30	1	\$2,300.00	NM
Weeks: Start Date <u>10/29/12</u> End Date <u>11/04/12</u> MTWTFSS <u>- 1 -----</u> Spots/Week <u>1</u> Rate <u>\$2,300.00</u>									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDIV Tu 10/30/12 7:43 PM M-F Jeopardy 730P-8P :30 GDXX1020H \$2,300.00 NM									
64	10/31/12	10/31/12	11-1135P Late News	11P-1135P	-- 1 ----	:30	1	\$2,900.00	NM
Weeks: Start Date <u>10/29/12</u> End Date <u>11/04/12</u> MTWTFSS <u>-- 1 ----</u> Spots/Week <u>1</u> Rate <u>\$2,900.00</u>									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDIV W 10/31/12 11:30 PM 11-1135P Late News 11P-1135P :30 GDXX1020H \$2,900.00 NM									
65	10/31/12	10/31/12	Noon News 10/29-11/6	12-1p	-- 1 ----	:30	1	\$850.00	NM
Weeks: Start Date <u>10/29/12</u> End Date <u>11/04/12</u> MTWTFSS <u>-- 1 ----</u> Spots/Week <u>1</u> Rate <u>\$850.00</u>									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDIV W 10/31/12 12:44 PM Noon News 10/29-11/6 12-1p :30 GDXX1020H \$850.00 NM									
66	10/31/12	10/31/12	Ricki Lake	3-4p	-- 1 ----	:30	1	\$450.00	NM
Weeks: Start Date <u>10/29/12</u> End Date <u>11/04/12</u> MTWTFSS <u>-- 1 ----</u> Spots/Week <u>1</u> Rate <u>\$450.00</u>									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDIV W 10/31/12 3:17 PM Ricki Lake 3-4p :30 GDXX1020H \$450.00 NM									

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INVOICE



Send Payment To:

WDIV
75 Remittance Drive Ste 3110
Chicago, IL 60675-3110

http://www.clickondetroit.com/index

Invoice #	Invoice Date	Invoice Month	Invoice Period
262665-2	11/07/12	November 2012	10/29/12 - 11/05/12
Advertiser	Product	Estimate Number	
Pol/Driskell/D/STR/MI	DRISKELL FOR ST REP	2497	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
67	10/31/12	10/31/12	NBC Early	NBC Early	-- 1----	:30	1	\$65.00	NM
Weeks: Start Date 10/29/12 End Date 11/04/12 MTWTFSS -- 1---- Spots/Week 1 Rate \$65.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDIV W 10/31/12 NBC Early NBC Early :00 \$65.00 NM See MG 67.2									
2 WDIV F 11/02/12 3:18 PM Ricki Lake 3-4p :30 GDXX1020H \$455.00 NM MG for 3.2,17.1,55.1,41.2,41.1,3.1,67.1									
68	10/31/12	10/31/12	M-F Local News @ 4pm	4p-430pm	-- 1----	:30	1	\$850.00	NM
Weeks: Start Date 10/29/12 End Date 11/04/12 MTWTFSS -- 1---- Spots/Week 1 Rate \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDIV W 10/31/12 4:10 PM M-F Local News @ 4pm 4p-430pm :30 GDXX1020H \$850.00 NM									
69	10/31/12	10/31/12	4:30am Local News	4:30-5am M-F	-- 1----	:30	1	\$65.00	NM
Weeks: Start Date 10/29/12 End Date 11/04/12 MTWTFSS -- 1---- Spots/Week 1 Rate \$65.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDIV W 10/31/12 4:44 AM 4:30am Local News 4:30-5am M-F :30 GDXX1020H \$65.00 NM									
70	10/31/12	10/31/12	Local 4 News Today 5-6A	530-6a	-- 1----	:30	1	\$475.00	NM
Weeks: Start Date 10/29/12 End Date 11/04/12 MTWTFSS -- 1---- Spots/Week 1 Rate \$475.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDIV W 10/31/12 5:51 AM Local 4 News Today 5-6A 530-6a :30 GDXX1020H \$475.00 NM									
71	10/31/12	10/31/12	M-F Local 4 News 5-6pm	530P-6P	-- 1----	:30	1	\$1,350.00	NM
Weeks: Start Date 10/29/12 End Date 11/04/12 MTWTFSS -- 1---- Spots/Week 1 Rate \$1,350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDIV W 10/31/12 5:52 PM M-F Local 4 News 5-6pm 530P-6P :30 GDXX1020H \$1,350.00 NM									
72	10/31/12	10/31/12	M-F Local 4 News 6-630p	630P-6P	-- 1----	:30	1	\$1,600.00	NM
Weeks: Start Date 10/29/12 End Date 11/04/12 MTWTFSS -- 1---- Spots/Week 1 Rate \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDIV W 10/31/12 6:12 PM M-F Local 4 News 6-630pm 6P-630P :30 GDXX1020H \$1,600.00 NM									
73	10/31/12	10/31/12	M-F Wheel of Fortune	7P-730P	-- 1----	:30	1	\$2,300.00	NM
Weeks: Start Date 10/29/12 End Date 11/04/12 MTWTFSS -- 1---- Spots/Week 1 Rate \$2,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDIV W 10/31/12 7:14 PM M-F Wheel of Fortune 7P-730P :30 GDXX1020H \$2,300.00 NM									

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Advertiser	Product	Estimate Number	
Pol/Driskell/D/STR/MI	DRISKELL FOR ST REP	2497	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
74	10/31/12	10/31/12	Today Show	7-8a	-- 1----	:30	1	\$1,350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 -- 1---- 1 \$1,350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDIV W 10/31/12 7:59 AM Today Show 7-8a :30 GDXX1020H \$1,350.00 NM									
75	10/31/12	10/31/12	M-F Jeopardy	730P-8P	-- 1----	:30	1	\$2,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 -- 1---- 1 \$2,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDIV W 10/31/12 7:35 PM M-F Jeopardy 730P-8P :30 GDXX1020H \$2,300.00 NM									

<u>Total Spots</u>	<u>75</u>	<u>Gross Total</u>	<u>\$89,155.00</u>
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Payment Terms 30 Days

<u>Agency Commission</u>	<u>\$13,373.25</u>
<u>Net Amount Due</u>	<u>\$75,781.75</u>

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